



JAMES L. KNIGHT CENTER

Venue Guide

The Theater • Riverfront Hall • Ashe Auditorium • Miami Conference Center

400 SE 2nd Avenue • Miami, FL 33131 • (305) 416-5970
www.jlkc.com





THE COMPLEX



The James L. Knight International Center is a world-class multipurpose entertainment, meeting, and convention complex located in the heart of downtown Miami's business, commercial, and financial district. Owned by the City of Miami and managed by ASM Global, the center is comprised of the James L. Knight Center, the Miami Convention Center, Miami Conference Center, and the Hyatt Regency Miami Hotel. The **James L. Knight Center theater** seats up to 4,600 for entertainment, meeting and general sessions; the **Riverfront Hall** is 28,000 square feet of dividable exhibit space, meeting and banquet space, the outdoor River Walk with dockage, Upper and Lower Promenades, and the Regency Corridor; the **Miami Conference Center** offers a 444-seat auditorium, a 117-seat lecture hall and 17 variable meeting rooms. The **Hyatt Regency Miami Hotel** features first class accommodation in 615 rooms and suites, award-winning restaurants, and an additional 34,000 square feet meeting space.

Regardless of the event type, chances are it has played at the James L. Knight Center in one form or another. Whether hosting such diverse events as *CONMEBOL Copa América 2024*, *The Latin Billboards*, *The Weekend*, *Carlos Rivera*, *World Championship Boxing*, *Brent Feiyaz*, *Manuel Turizo*, *Miss Universe*, *Premio Lo Nuestro (Latin Music Awards)*, *North American Bitcoin Conference*, *Pablo Alboran* or *The Smile*, the James L. Knight Center has repeatedly met and exceeded the requirements of the most demanding and unusual events.





Location, Transportation, & Parking - JAMES L KNIGHT CENTER—[400 SE 2nd Ave, Miami, FL 33131](#)

The complex is situated overlooking the Miami River at Brickell Avenue, just seven miles from Miami International Airport and two miles from the Port of Miami. Interstate 95 provides both north and southbound exits directly into the facility, as does the adjacent Knight Center Station that provides direct access to both the Downtown Metro mover and Miami-Dade County's Metro rail rapid transit system.

Ample parking is available adjacent to the James L. Knight International Center in the 1,450 space Knight Center/Miami Tower garage operated by Miami Parking Systems and is connected to the Center by an air conditioned, enclosed pedestrian walkway. An additional 600 spaces are readily accessible within two blocks. Valet parking is provided through the Hyatt Regency Miami Hotel and special event rate parking is also available upon prior arrangement with Miami Parking Systems.

Catering and Concessions – [Hyatt Regency Miami](#)

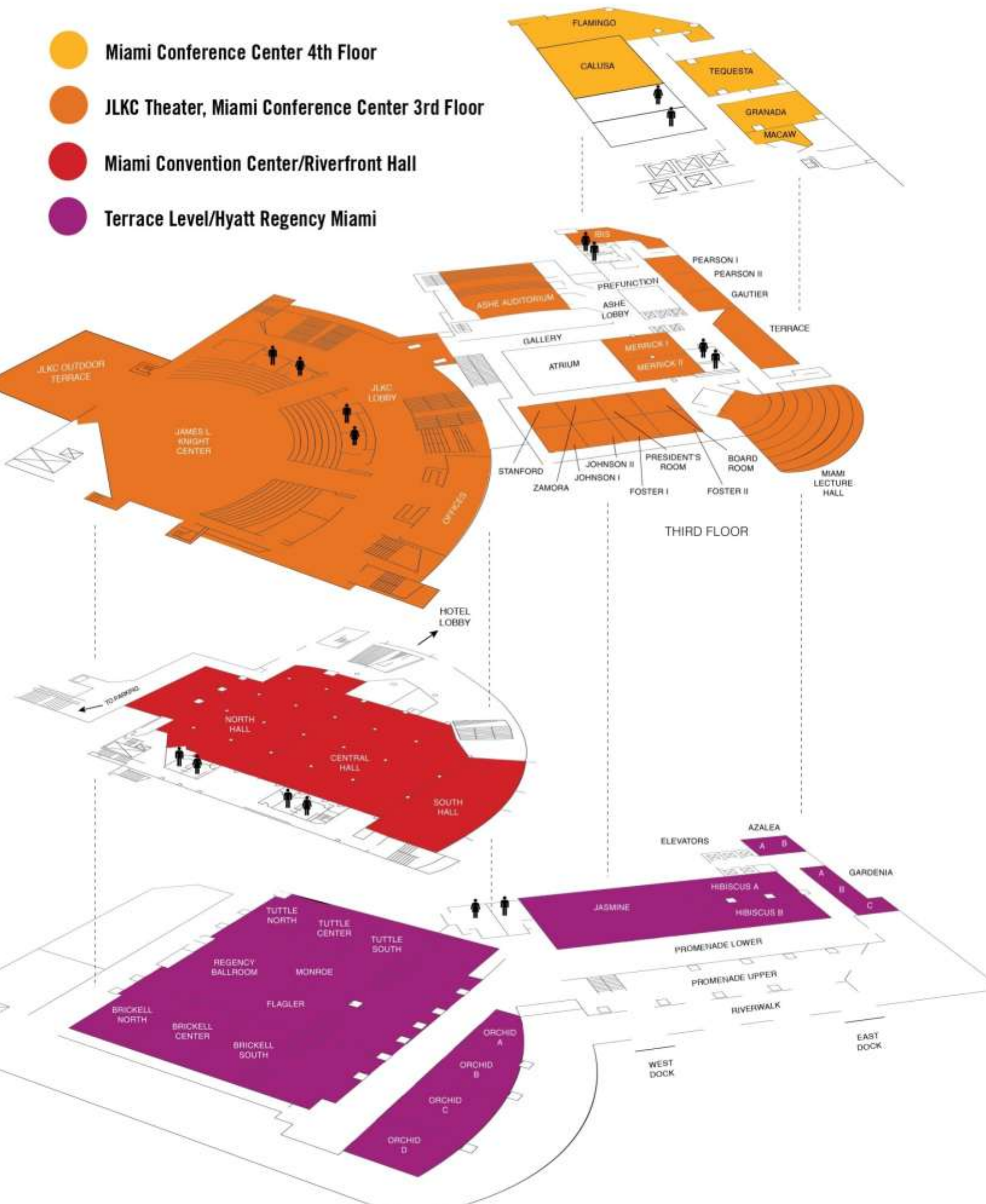
All food and beverage service at the James L. Knight International Center are provided exclusively by the Hyatt Regency Miami Hotel and will be prepared under the supervision of the hotel's award-winning culinary staff. Located off the main lobby are The Market, and Riverview Bar & Grill offering an enticing mix of choices for gourmet and casual dining, as well as Grab and Go in a tropical atmosphere.

VENUE BREAKDOWN

	01 THEATER	02 RIVERFRONT HALL	03 ASHE AUDITORIUM	04 CONFERENCE CTR	05 ANCILLARY
FLOOR	3 rd floor	Lobby level (2 nd floor)	3 rd floor	3 rd & 4 th Floor	Terrace lv (1 st floor)
CAPACITY	Up to 4,600	Divided into 3 sections (North, Central, and South)	444 seats	Between 30 to 180 depending on room and setup	300 - 400
SQ. FT.	13,000 (auditorium floor)	28,000	-	17+ rooms	-
BEST FOR	Live entertainment, Graduations, General sessions	Exhibitions, banquets, breakouts	Conferences, intimate experience live events	Breakouts, meetings, workshops	Receptions and Banquets



-  Miami Conference Center 4th Floor
-  JLC Theater, Miami Conference Center 3rd Floor
-  Miami Convention Center/Riverfront Hall
-  Terrace Level/Hyatt Regency Miami





01 THE THEATER – 360° Interactive Tour

4,600

Max Seats

13,000

Sq. Ft. Floor

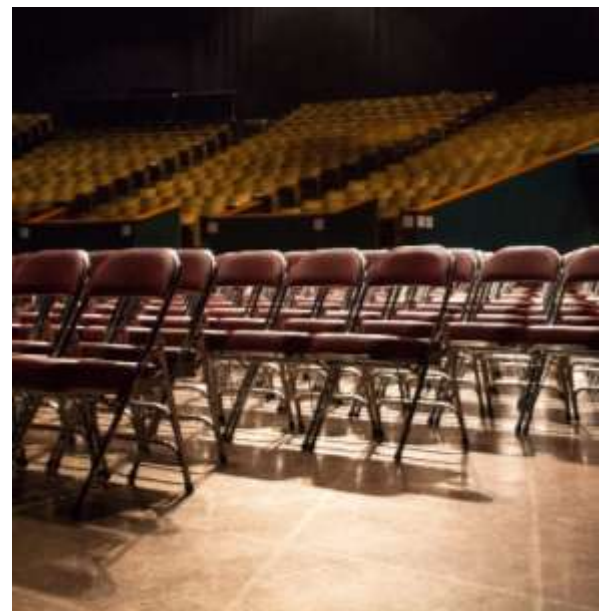
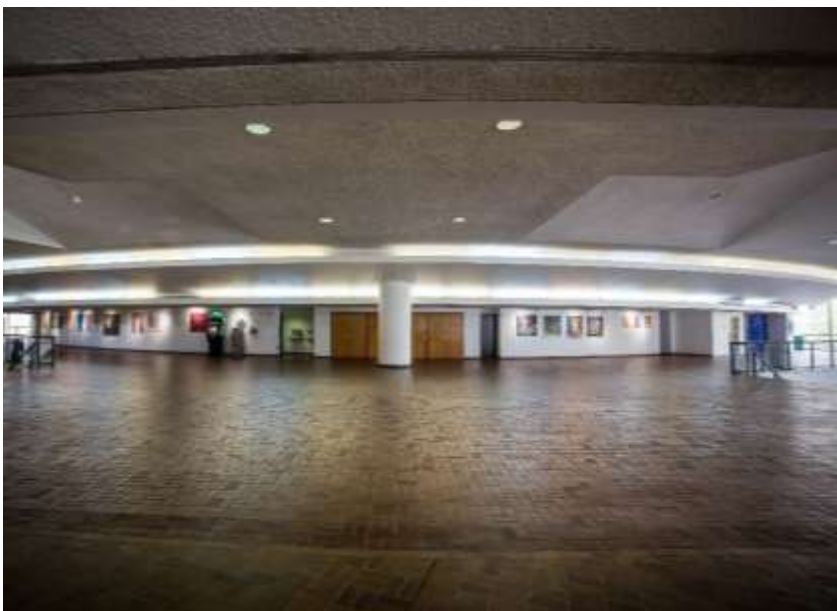
60'x36'

Standard Stage

10

Dressing Rooms

Unlimited staging configurations are readily designed and constructed on site with 80 sections of 4' X 8' Stage-Right staging at 36" – 51" heights and 6' X 8' risers available in 18" and 32" heights. Additional staging requirements will be met upon request. Masking panels, steps, railings, restraint barricades and ramps are included and can be placed anywhere on the 13,000 sq. ft. fan-shaped auditorium floor featuring a 100' radius.







SPECIFICATIONS

STAGE: 60'w × 36'd × 4'h standard | 6' from back wall | 13,000 sq. ft. fan-shaped floor | 100' radius | 80 sections Stage-Right staging (36"–51") | 6'×8' risers (18"–32") | Masking, steps, railings, barricades & ramps available | Professional-grade decks only — no wooden or makeshift stages

LIGHTING: (40) Par 64 lamps w/ dimmers | (3) 1,200W Lycian spotlights w/ gels | (20) ETC Source Fours | ETC dimming rack | DR 50 diffusion hazer | LPS Productions partnership — installed package available for rent

SOUND: L'Acoustics V-DOSC System | Fully integrated turnkey system via Unreal Systems | Base PA required for all ticketed events

VIDEO: Permanently installed side screens | Add-on back screens available | LPS Productions partnership — cameras & additional equipment available for rent

LABOR/STAGEHANDS: IATSE Local #500 exclusive — all production, performance & exhibition labor | Not included in rental fee

BROADCAST: Origination fee of \$3,000 per show for broadcast, televised, or recorded events

BOX OFFICE: Full-service Box Office + Ticketmaster integration

MERCHANDISE: Must be made through prior arrangement with LEGENDS Global

ADA: Fully accessible with designated seating, elevators, and on-site coordinator

BACK OF HOUSE

PRODUCTION OFFICE: 256 sq. ft. | Stage left | Capacity: 10 | Wi-Fi + hardwire internet | Fire Stick w/ YouTube TV | Desks & chairs

DRESSING ROOMS: 10 rooms total | 1 floor below backstage (elevator or staircase) | Max capacity: 50 across all rooms | All rooms include: electrical outlets, make-up counters, full mirrors, wash basins, toilet facilities, walk-in showers, hanging racks & Wi-Fi | No smoking | Damage fees apply | Hallways may not be used for persons or equipment

— (2) Star Rooms: Full kitchenette (undercounter fridge, Nespresso, hot tea maker) | Clothing steamer | HD TV w/ YouTube TV | Soundbar w/ Bluetooth | Illuminated make-up station | European L-shaped sofa | Maple flooring — (2) Chorus Rooms

— (6) Standard Rooms

PROMOTER LOUNGE: Above stage left (projection booth) | Keurig coffee machines | Microwave | Water fridge | Counter workspace | Printer





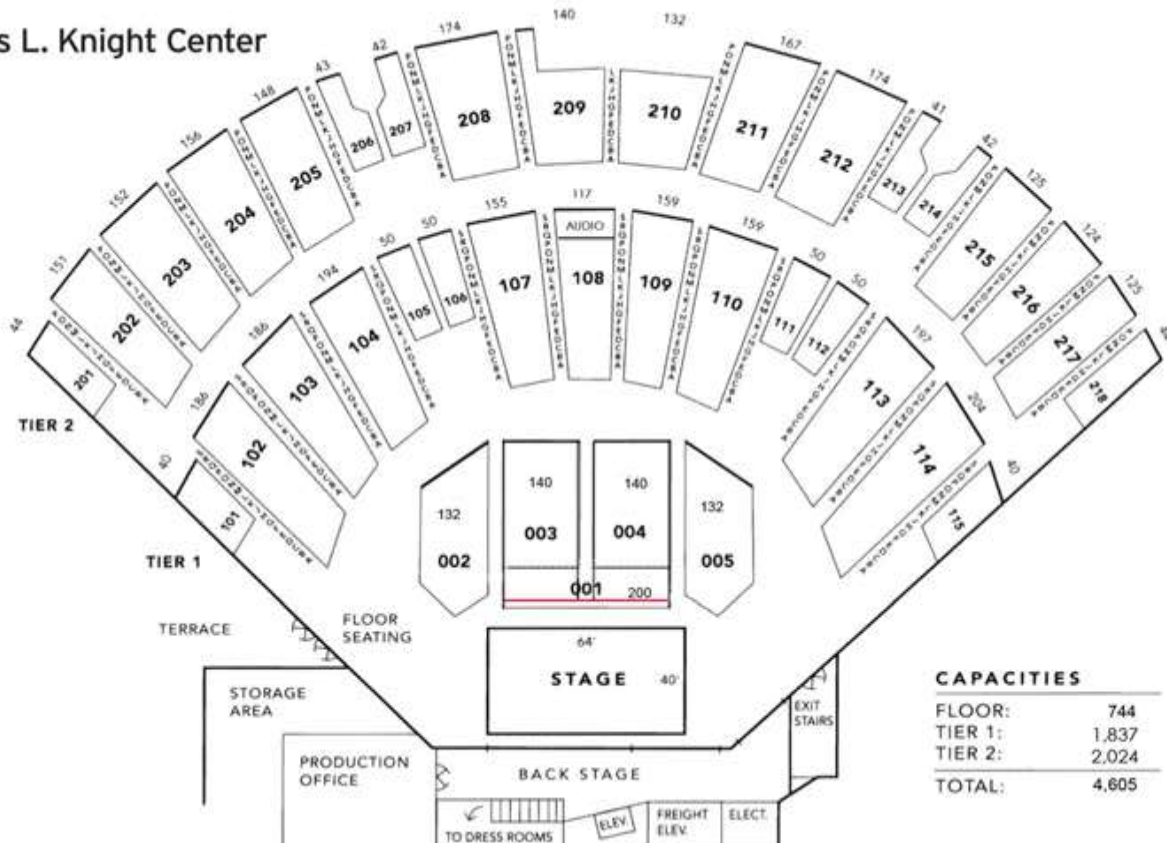
CAPACITY CONFIGURATIONS AND RENTAL RATES - 501(c)(3) nonprofits may qualify for a 15% discount.

Configuration	Capacity	Ticketed	Non-Ticketed
All Space	4,600	\$3,000 vs. 9% (cap \$7,500)	\$4,500 flat
Half House (Floor & 1st Tier)	2,500	\$2,000 vs. 9% (cap \$5,000)	\$3,500 flat
Theater Floor Only	744		\$3,000
Load-In Day	N/A		\$2,000
Load-Out Day	N/A		\$2,000

CITY OF MIAMI TICKET SURCHARGE

Price for Admission	Ticket Surcharge
\$1.00 – \$14.99	\$0.75
\$15.00 – \$29.99	\$1.00
\$30.00 – \$99.99	\$2.00
\$100.00 – \$249.99	\$3.00
\$250.00 – \$499.99	\$5.00
\$500.00 – \$999.99	\$10.00
\$1,000 and up	\$12.00

James L. Knight Center





02 RIVERFRONT HALL - 360° Interactive Tour

28,000

Total Sq. Ft.

3 Sections

Divided by airwalls

1,200

Max Banquet

110

10×10 Exhibit Booths

The Riverfront Exhibition Hall is the James L. Knight Center's largest and most versatile event floor. Spanning the Ground and Lobby Levels, the Hall divides into North, Central, and South sections — each independently bookable or fully combinable. Generous pre-function lobbies, indoor promenades, and direct access to the outdoor Riverwalk & Dockage make it ideal for exhibitions, galas, trade shows, and conventions.



TECHNICAL SPECIFICATIONS

Floor: Carpet

Column Spacing: 30' on center (North & Central only)

Lighting: Fluorescent and incandescent

Electrical: 60A, 30/column @ 120/208V + 1-200A, 40 @ 120/208V

Freight Access: 22' × 10' × 10' elevator, 22,000 lb. capacity

Ceiling Height: Min. 10' – Max. 13' (drop acoustical tile)

Floor Capacity: 100 lbs. per sq. ft.

Internet: Wireless + Hardwire T1

Video & Audio: arranged through preferred vendor or a 3rd party





CAPACITY TABLE

Hall	Sq. Ft.	Dimensions	Schoolroom	Banquet	Theater	Reception	10×10 Booths
North Hall	11,000	117' × 116' × 11'	300	550	600	1,833	45
Central Hall	13,000	117' × 95' × 11'	370	800	700	2,167	50
South Hall	4,000	47' × 109' × 13'	164	300	250	667	20
Riverfront Hall	28,000	260' × 117' × 11'-13'	834	1,200	1200	4,667	110
North Lobby	6,156	-	-	-	-	-	-
Central Lobby	2,500	-	-	-	-	-	-
South Lobby	650	-	-	-	-	-	-

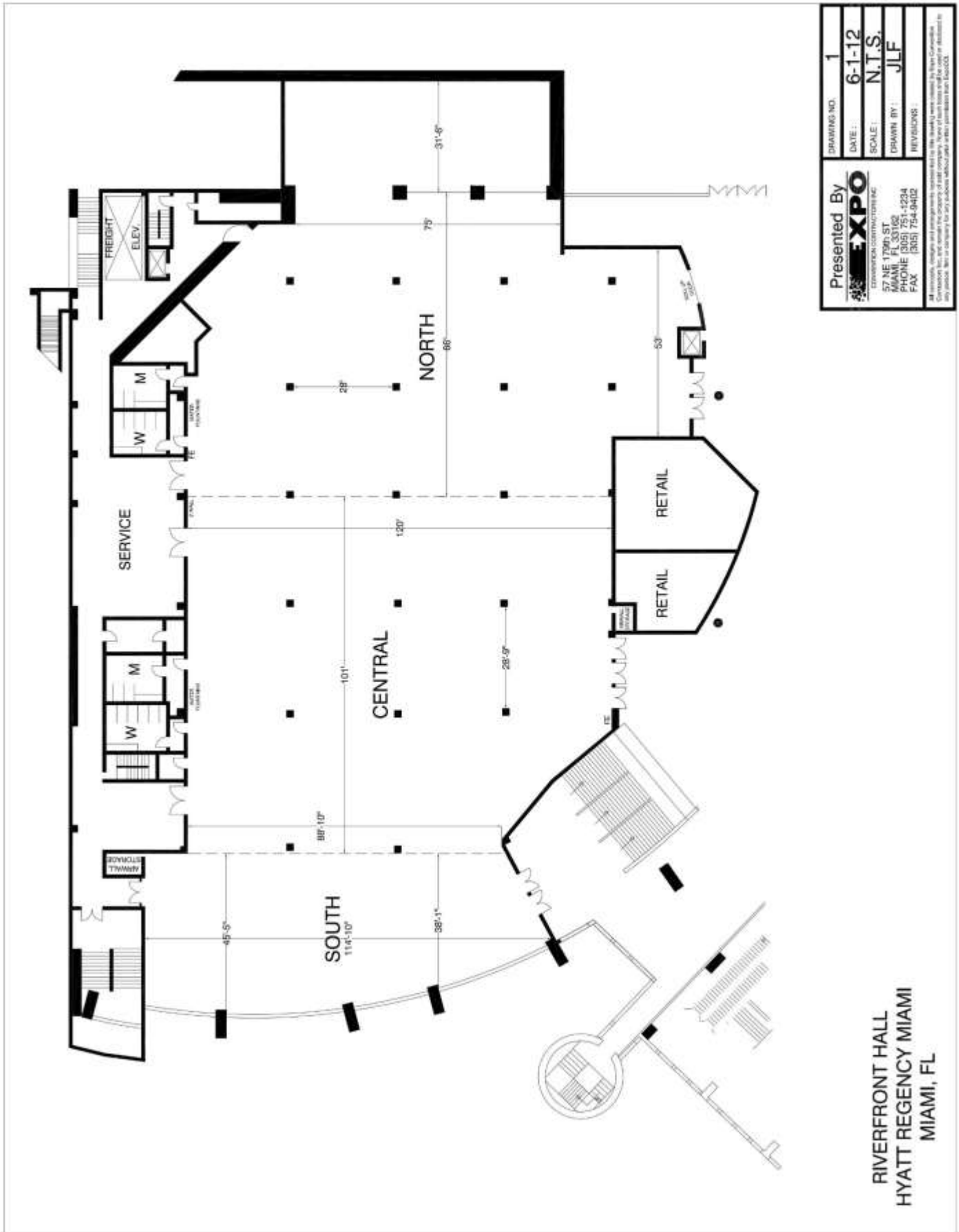
Additional monitors are recommended for Theatre and schoolroom styles in North / Central halls due to columns.

RENTAL RATES

Hall	Exhibitions (1–3 Days)	Additional Days	Meeting	Other Events	Pre/Post Concert (per day)	Registration
North Hall	\$4,800	\$1,200/day	\$2,500	\$3,500	\$1,200	-
Central Hall	\$5,500	\$1,450/day	\$2,960	\$4,500	\$1,300	-
South Hall	\$1,800	\$600/day	\$950	\$2,500	\$800	-
Riverfront Hall	\$12,100	\$3,200/day	\$6,400	\$10,500	\$3,300	-
North Lobby	6,156	-	-	\$300	-	\$100
Central Lobby	2,500	-	-	\$450	-	\$100
South Lobby	650	-	-	\$300	-	\$100
All Lobbies	-	-	-	\$1,050	-	-



FLOOR PLAN





03 ASHE AUDITORIUM - 360° Interactive Tour

444

Tiered Seats

57'x25'

Stage

12'x24'

Projector Screen

5

Dressing Rooms

Located on the 3rd floor of the James L Knight Center, the Ashe Auditorium features 444-tiered seats with fold-away writing arms, a raised stage, house lighting and dressing rooms.





SPECIFICATIONS

LIGHTING:

Bridge & Stage Light (Clear) + (1) spotlight

PROJECTION SCREEN:

Motorized — 12' x 24' | No back-projection capability

POWER:

110–220 volts | 100 amps max | 3-phase

STAGE:

57' x 25' | Ceiling height 30' | Front row to stage 11' | Curtain 20' top to bottom

AUDITORIUM:

63' x 69' | 444 fixed seats with writing arms | (8) ADA seats

SUPPORT:

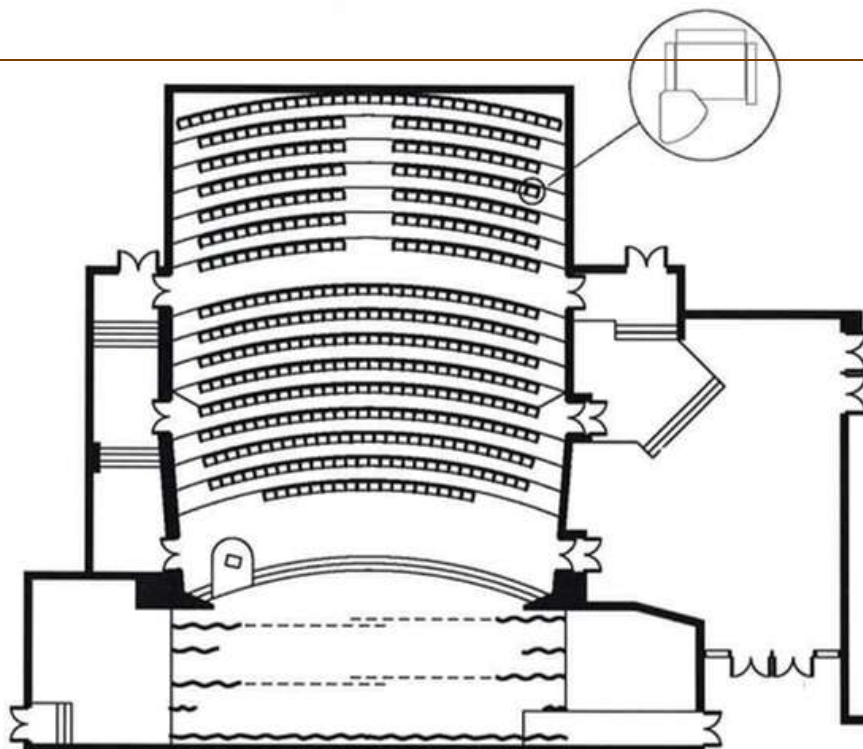
(1) Dressing room with bathroom & (2) showers | (4) Translation/observation booths



CAPACITY AND RENTAL RATES

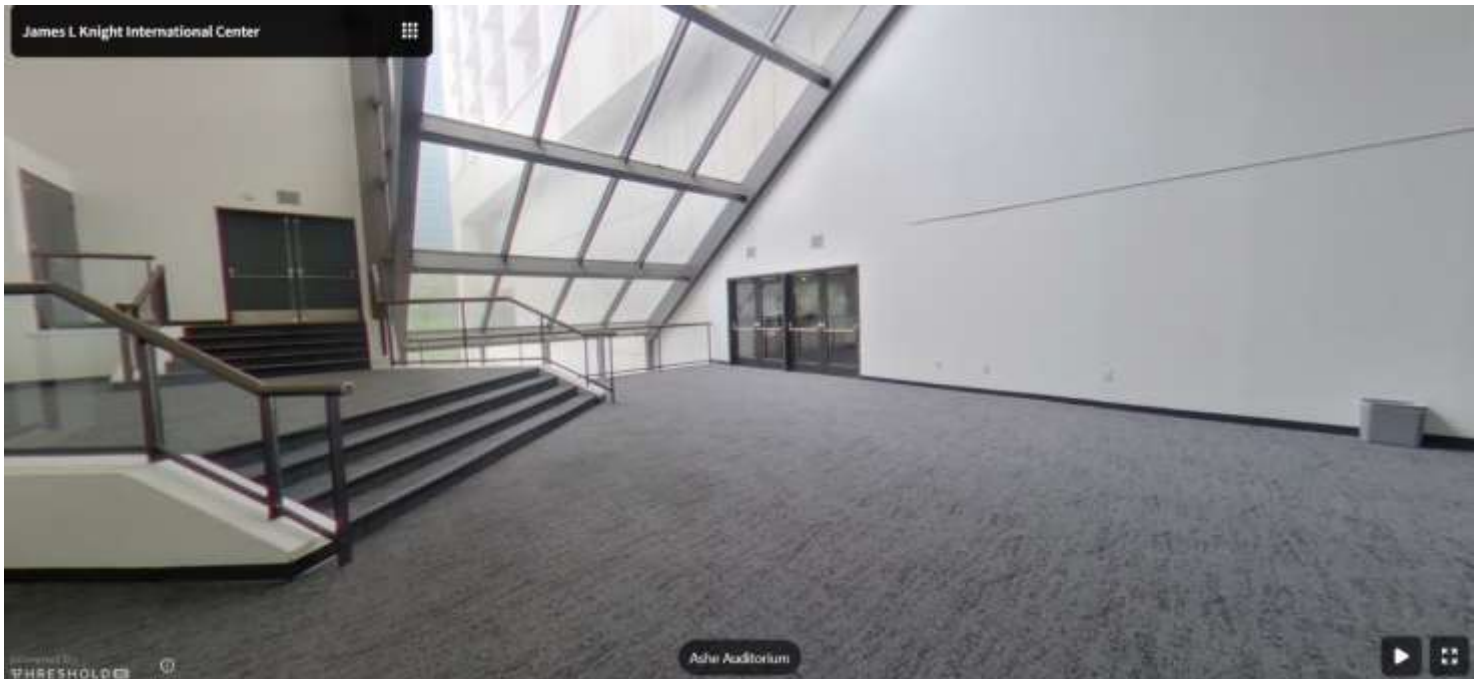
Configuration	Sq. Ft.	Dimensions	Rental Rate	Virtual Tour
Ashe Auditorium	5,917	-	\$2,500	Link
Ashe Lobby	1,764	49'x36'	\$550	-
Pre-function	1,147	31'x37'	\$500	Link

FLOOR PLAN

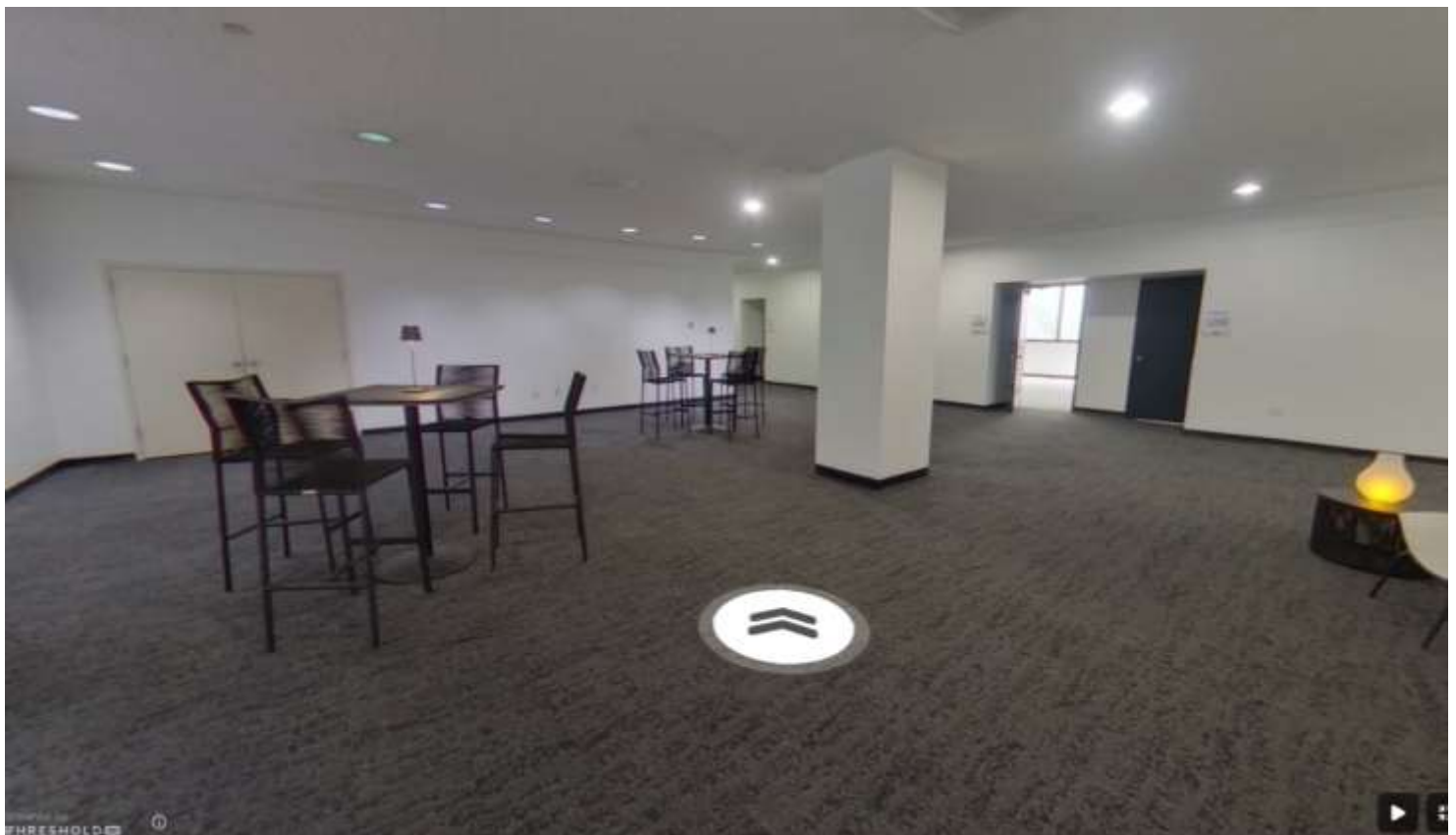




Ashe Lobby:



Ashe Pre-function:





04 MIAMI CONFERENCE CENTER

17+

Meeting Rooms

3rd & 4th

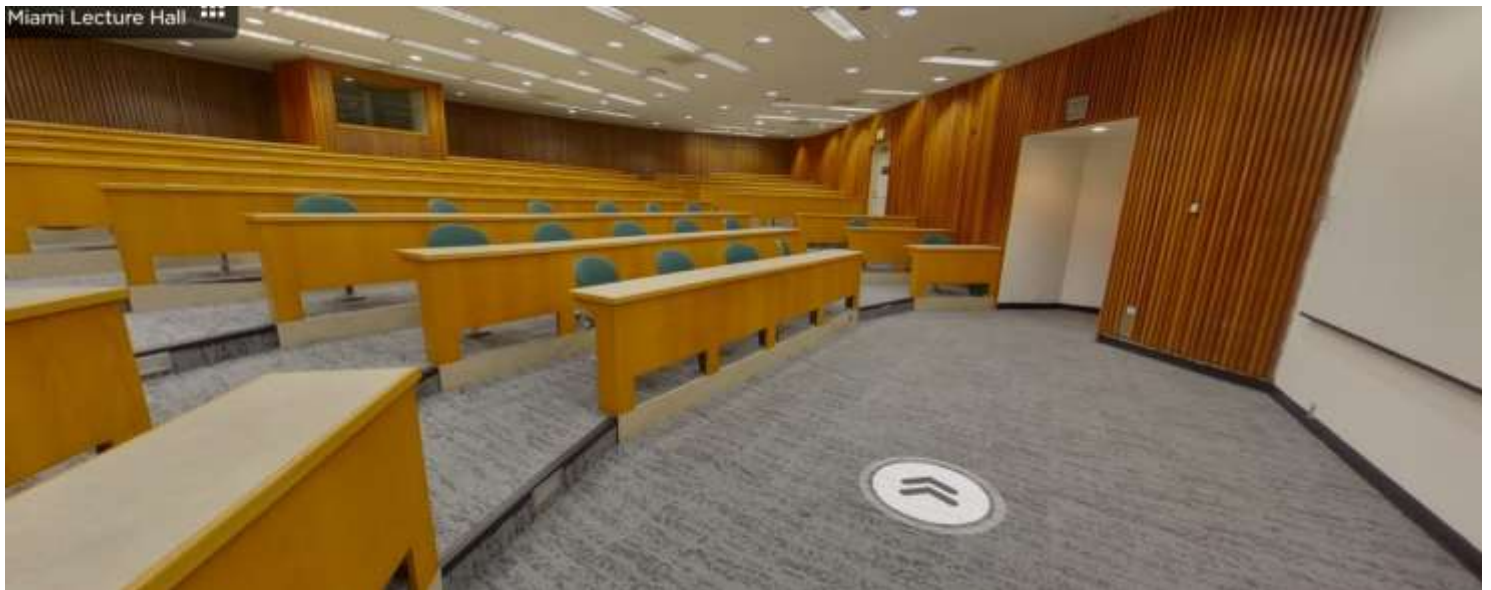
Floors

30 - 180

Approx depending on setup

**Reception &
Expo space**

The Miami Conference Center occupies the entire 3rd and 4th Floors of the James L. Knight Center, offering 17+ variable meeting rooms that can be configured independently or combined for any scale of meeting, training, or conference. Natural light, high-speed Wi-Fi, state-of-the-art A/V, and direct catering from the Hyatt Regency Miami make this the complete package for corporate events.





Merrick - Empty



Brickell Terrace:





ROOM BREAKDOWN

THIRD FLOOR

	Daily Rate	Gross Sq. Feet	Room Dimensions	Banquet Capacity	Reception Capacity	Theatre Capacity	Classroom Capacity	Boardroom	U-Shape	Virtual Tours
Board Room	\$ 650	483	23' x 21' x 9'	40	50	40	28	20	15	link
Foster	\$ 1,300	1008	42' x 24' x 9'	60	110	100	60	40	35	link
Foster I OR II	\$ 650	504	21' x 24' x 9'	40	50	50	30	20	15	
Gallery	\$ 650	1780	89' x 20' x 9'	70	300					link
Gautier	\$ 650	700	28' x 25' x 9'	50	50	50	30	20	15	link
Ibis	\$ 800	1500	60' x 26' x 9'	90	120	68	63	35	30	link
Johnson	\$ 1,300	1008	42' x 48' x 9'	60	110	100	60	40	30	link
Johnson I OR II	\$ 650	504	21' x 24' x 9'	40	50	50	30	20	35	
Merrick	\$ 1,300	2132	41' x 52' x 9'	120	200	150	110	38	30	link
Merrick I OR II	\$ 650	1066	41' x 26' x 9'	60	100	60	50	25	40	
Miami Lecture Hall	\$ 1,100	2375					117			link
Miami Lecture Hallway	\$ 500									
Pearson	\$ 1,300	1300	52' x 25' x 9'	100	120	110	60	30	30	link
Pearson I OR II	\$ 650	650	26' x 25' x 9'	50	60	55	30	15	15	
President	\$ 650	483	23' x 21' x 9'	40	50	40	28	20	15	link
Stanford	\$ 650	483	23' x 21' x 9'	40	50	40	28	20	15	link
Brickell Terrace	\$ 1,000	1400	64' x 23'	90	150					link
Zamora	\$ 650	483	23' x 21' x 9'	40	50	40	28	20	15	link

FOURTH FLOOR

Flamingo	\$ 800	1620	60' x 27' x 9'	90	100	68	62	35	30	
Granada	\$ 650	525	21' x 25' x 9'	30	50	40	26	15	15	
Tequesta	\$ 500	725	29' x 25' x 12'	50	60	50	30	20	20	

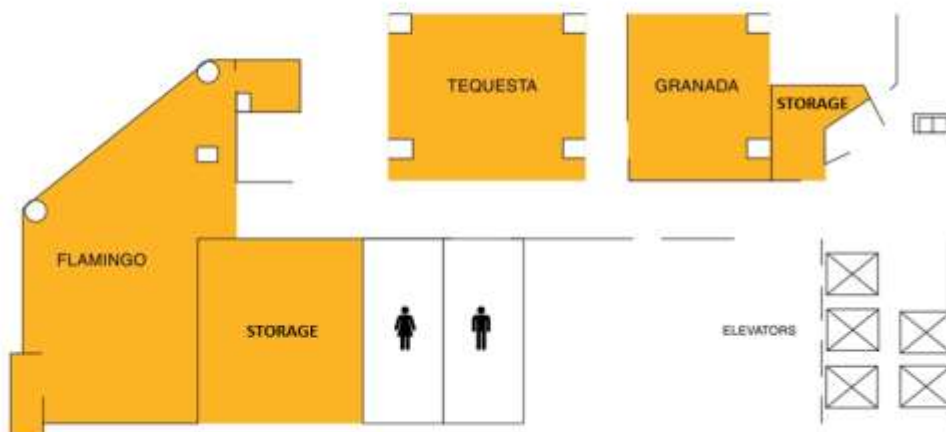




FLOOR PLAN — 3RD FLOOR



Miami Conference Center 4th Floor





05 ANCILLARY SPACES

Riverwalk, Upper & Lower Promenade

Located on the Terrace Level, the Riverwalk offers stunning views of the Miami River and downtown skyline — a truly unique setting for outdoor receptions, al fresco dining, and elegant pre or post-event gatherings (6,665 sq. ft.). For those who want the view from inside, the Upper and Lower Promenades provide covered, light-filled pre-function space ideal for cocktail hours, and networking — with the river right outside the glass.

ANCILLARY RENTAL RATES

	Daily Rate	Gross Sq. Feet	Banquet Capacity	Reception Capacity
LOWER LEVEL				
Outdoor Riverwalk	\$ 900	6665	450	1000
Upper Promenade	\$ 750	2444	120	250
Lower Promenade	\$ 750	2625	120	250



**SCHEDULE OF USER FEES**

EVENT STAFFING - All staffing subject to time ½ rate on Holidays	
Security Manager 25+ Security Staff	\$48.00 per hour (4 hour minimum) Arrives 2 hours prior to security call
Event Security	\$33.75 per hour (4 hour minimum)
Ticket Takers & Ushers	\$30.75 per hour (4 hour minimum)
Elevator Security/Operator	\$33.75 per hour (4 hour Minimum)
Security Supervisor 1 per 15 employees	\$34.50 per hour (4 hour minimum)
Special Response Team Security	\$48.00 per hour (4 hour minimum)
EMT	\$55.00 per hour (5 hour minimum)
Special Needs Coordinator	\$34.00 per hour (5 hour minimum)
Police Officers (Regular events)	\$94.50 per hour (4 hour minimum) (Includes \$4.50/hr. City surcharge)
Police Sergeant	\$102.00 per hour (4 hour minimum) (Includes \$4.50/hr. City surcharge)
Fire Marshall	\$70.00 per hour (5 hour minimum)
Police Night Differential 12am-7am	\$2 additional per hour
Production Manager for Client	\$2,000 day rate includes advancing with venue
CLEAN-UP COST SCHEDULE	
Attendance	Cost
Half-house (2 nd tier closed) 0-2500	\$1,200.00
Full-house 2501-Sellout	\$2,000.00
Cleaning Attendant	\$24.75 per hr. (5 hour minimum)
Cleaning Supervisor	\$27.00 per hr. (5 hour minimum) – 4 or more attendants
Dressing Rooms	\$350.00-\$500.00
Confetti Clean Up Fee	\$500.00/ performance
Ashe Auditorium Cleaning	\$300 per day
Ashe Dressing Room Cleaning	\$150 per day
Riverfront Cleaning (All Space)	\$600 per day
Riverfront Cleaning (Single Room)	\$200 per day
Miami Conference Center Meeting Rooms	\$50 per room per day

**** All staffing subject to time ½ rate on Holidays ****



EQUIPMENT COST SCHEDULE	
Air Conditioning	\$70.00 per hour
Clear Comms	\$60.00 each
Fork-lift	Secondary Available on Request
Spotlight	\$150.00 ea.
Mojo Barricades	Will be quoted for all GA Pit Shows
Dumpster	\$975.00 each
Diagram Design Fee (non-ticketed)	\$300.00
Stage Modification Seating Modification (Must be pre-advanced, and is not available in all circumstances)	\$1,000.00 \$500.00-\$1,000.00
MISCELLANEOUS	
Remove House Sound	\$2,000.00 MUST BE PRE ADVANCED
Rehearsal Time	\$950.00 per 4 hr session





READY TO BOOK?

Our experienced Sales and Events Team is ready to help you find the right space and build the perfect event. Reach out to schedule a site visit, request availability, or get a custom proposal.

Title	Name	Phone	Email
General Manager	Cristina Bruan	305.416.5977	cbruan@jlk.com
Assistant General Manager	Ashley Wdowiarz	305.416.5974	awdowiarz@jlk.com
Director of Sales & Events	Elizabeth Pardo	305.416.5972	epardo@jlk.com
Asst. Sales/Marketing Manager	Katherine Melo	305.416.5970	kmelo@jlk.com
Event Manager	Yadil Rodriguez	—	yrodriguez@jlk.com
Director of Finance	Jorge Sanchez	305.416.5975	jsanchez@jlk.com
Box Office Manager	Arturo Ramos	305.416.5979	aramos@jlk.com

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